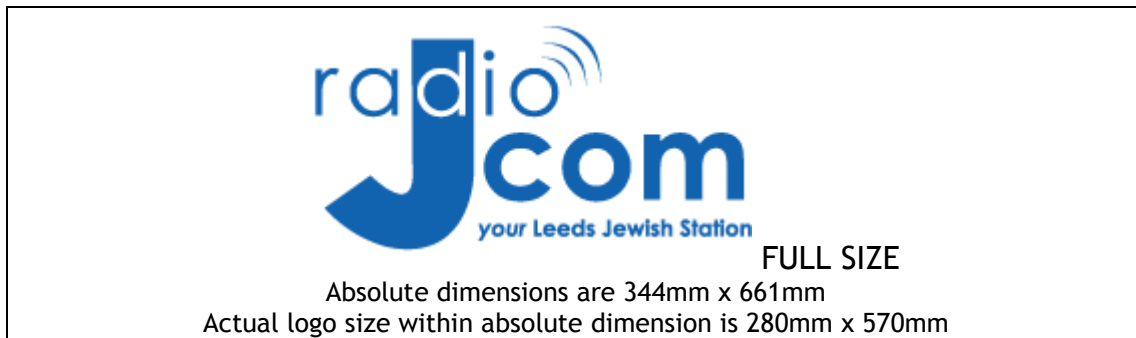


RADIO JCOM CORPORATE GUIDELINES AND LOGOTYPE USAGE



“Original” usage

Wherever possible, try to use the logotype in original form on a white background. The preferred colour for the logo is blue (Pantone reference 7455C).

Mono (black) version

There may be times when it isn't possible to recreate the logotype in the corporate colour, for example, press advertisements. In this case, you'll need to reproduce it in mono (black).

Corporate colour / Secondary colour palette

Pantone
7455C

Process	RGB	HTML
Cyan 96%	Red 7	Hex #07455C
Magenta 67%	Green 69	
Yellow 44%	Blue 92	
Black 31%		

Address and contact details

